



SMALL BUSINESS MARKETING

\$15 per person

Food & Facts Luncheon

Wednesday, March 23, 2022 (11:30 a.m. – 1:00 p.m.)

Fleming County Extension Office—1384 Elizaville Road, Flemingsburg, KY



Laura McDonald
Impressions Marketing

After managing marketing, event and training efforts for an international company, Laura began utilizing her skills to support both nonprofit and for-profit organizations as owner and operator of Impressions Marketing and Events. She has managed the planning and execution phases of over 130 events, and supported marketing efforts for more than 40 organizations. At Impressions, Laura has led teams to success utilizing various marketing mediums, including digital outlets, print, television, billboard and radio.

Through this workshop, you will:

- Discuss the importance of branding, logos and name recognition.
- Identify your target audience.
- Identify the best marketing tools to maximize your exposure.
- Learn how to take advantage (and control) of social media.
- Walk away with a gameplan you can put into action!

Sponsored By:



Reserve Your Spot Today!



(606) 845-1223



info@flemingkychamber.com



www.flemingkychamber.com